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# **ADDICTION AND PAIN MANAGEMENT & PREVENTION SUMMIT PATHWAYS TO COLLABORATION**

*Guide to  
Sponsorship, Advertising  
and Exhibit Opportunities*



## Join Us on Our Pathways to Collaboration

To combat the growing addiction epidemic that has resulted from opioid prescriptions for pain management, building partnerships and collaborations is critical. The Texas Society of Addiction Medicine, Texas Health Institute and Superior HealthPlan have joined forces to host a summit that addresses the state of the science in pain management and actions that can be taken to respond to the crisis.



2019 Addiction and Pain Management & Prevention Summit sessions will address the following.

- ✓ **Innovative Models.** Submissions that showcase innovative models and best practices for Opioid Use Disorder (OUD), Substance Use Disorder (SUD) and chronic pain, as well as new drug developments.
- ✓ **Industry Involvement.** Presentations that explain positive ways the industry can work with providers to confront and stem the growing crisis.
- ✓ **SUD Implementation.** Sessions that address the implementation of prevention and treatment programs for SUD in community- and hospital-based programs and describe models of care coordination for SUD.
- ✓ **Encourage Engagement.** Submissions that provide ways to engage family, community-based organizations and hospital-based systems on these issues.
- ✓ **Data and Research.** Presentations that describe the use of data, research and technology in building collaborative efforts and addressing these issues.

To help us in our efforts, please reserve your place at the Summit, choose the sponsorship option most appropriate for your organization and contact us. Please note that we can also explore custom sponsorship packages that best meet the needs of your organization.

**Addiction and Pain Management and Prevention Summit**  
**Sponsorship, Advertising and Exhibit Opportunities**

**Support Opportunities + Benefits**

**SHINE AT GOLD, SILVER AND BRONZE LEVELS**

Choose to be a top-level contributor at the Gold, Silver and Bronze level and enjoy multiple benefits.

	<b>Gold</b> \$10,000 <i><b>SIGN UP BEFORE Jan. 1</b></i> \$9,500	<b>Silver</b> \$8,000 <i><b>SIGN UP BEFORE Jan. 1</b></i> \$7,500	<b>Bronze</b> \$6,000 <i><b>SIGN UP BEFORE Jan. 1</b></i> \$5,500
Benefits of each level:			
Reserved seating in general session	✓		
Onsite signage**	✓	✓	✓
Bag insert**	✓	✓	✓
One exhibitor space	✓	✓	✓
Ad in Summit E-newsletter (2,000+ recipients) **	✓	✓	
Special – Unique Level Benefit	<b>Sponsorship of Keynote session; special signage</b>	Sponsorship of Summit Padfolios featuring company logo	<b>Sponsorship of specialty item featuring company logo</b>
Complimentary Conference registrations	✓ (6) registrations	✓ (4) registrations	✓ (2) registrations
Full-page ad, provided by sponsor, in program**	✓ Full page ad	✓ Half page ad	✓ Quarter page ad



*For more information, please contact Dr. Daniel Crowe or Deb Swift at 512.451.8700 or email [debswift@swift-solutions.org](mailto:debswift@swift-solutions.org)*

# *Addiction and Pain Management and Prevention Summit*

## *Sponsorship, Advertising and Exhibit Opportunities*

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### **A LA CARTE CONTRIBUTOR OPTIONS**

***SIGN UP BY JAN. 1 TO SAVE \$500***

#### **Lunch Sponsor (*two available*) — \$5,000**

Signage; recognition during lunch; half page ad in program; recognition in general session slideshow; registration for two; exhibitor table.

#### **Event Bag Sponsor (*two available*) — \$3,500**

Company/organization logo on the Symposium bag every attendee receives at check-in; recognition in general session slideshow; bag insert.

#### **Morning or Afternoon Coffee Service (*four available*) — \$1,500**

Signage at the coffee/refreshment break tables; listing in event program; recognition in general session slideshow.

#### **Badge Lanyard Sponsor — \$1,500**

Logo on all attendee badge holders or lanyards; recognition in general session slideshow.

#### **Choice of Specialty Item — \$1,500**

Logo on choice of pens, luggage tags, magnet or antiseptic bottles to be placed in bag; recognition in general session slideshow.

#### **Wellness Session Sponsor — \$1,500**

Sponsor a morning wellness (yoga or exercise session).



# Addiction and Pain Management and Prevention Summit

## Sponsorship, Advertising and Exhibit Opportunities

### Exhibit ONLY Opportunities

Join the Summit as an exhibitor and receive a unique opportunity to gain exposure to key audiences. Exhibiting gives you valuable direct contact with decision-makers from throughout Texas and lets you put your materials and messages directly in their hands. Exhibit tables are set up all day Monday and Tuesday in a high-traffic area of the event space.

### Exhibitors Receive

- One complimentary registration to the Conference
- 6' skirted table and two chairs
- Listing in Summit program
- Listing on Summit website
- Access to participant mailing list



### Exhibitor Pricing

- For-profit organization: \$1,500
- Government organization: \$1,000
- Non-profit organization: \$800

	<b><i>COST</i></b>	<b><i>SIGN UP EARLY &amp; SAVE BEFORE Jan. 1, 2019</i></b>
<input type="checkbox"/> For-Profit	\$1,500	\$1,200
<input type="checkbox"/> Government	\$1,000	\$800
<input type="checkbox"/> Non-Profit	\$800	\$700

### Advertising ONLY Opportunities

The Symposium Program is a valuable resource that all attendees receive and refer to again and again as they navigate the event. Artwork should be submitted in .pdf, .eps, or .jpg format and must be received by **Friday, February 1, 2019.**

<b>Ad size/location</b>	<b>Price</b>	<b>Exhibitor Discount</b>
Back cover (8.5x11 – full bleed) .....	\$800 .....	\$700
Inside front cover (8.5x11 – full bleed).....	\$750 .....	\$650
Inside back cover (8.5x11 – full bleed) .....	\$650 .....	\$550
Full-page, non-cover (8.5x11) .....	\$500 .....	\$400
Half-page (7.5x5 – horizontal only).....	\$350 .....	\$250
Quarter page (3.75x4.75).....	\$250 .....	\$200
Business card size (3.5x2) .....	\$150 .....	\$130
Bag insert (one piece per bag) .....	\$300 .....	\$200

**For more information, please contact Dr. Daniel Crowe or Deb Swift at 512.451.8700 or email [debswift@swift-solutions.org](mailto:debswift@swift-solutions.org)**

# Addiction and Pain Management and Prevention Summit

## Sponsorship, Advertising and Exhibit Opportunities

### Commitment Form

Name of Sponsor/Exhibitor/Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_

**Commit by January 1 and SAVE \$500 on sponsorships and \$200 on exhibit prices.**

Sponsorship Level (check one):			Exhibitor (check one):			
<b>Top-Level</b>				<b>COST</b>	<b>BEFORE Jan. 1</b>	
<b>SIGN UP</b>	<b>COST</b>	<b>BEFORE Jan. 1</b>	<input type="checkbox"/> For-Profit	\$1,500	\$1,200	
<input type="checkbox"/> Gold	\$10,000	\$9,500	<input type="checkbox"/> Government	\$1,000	\$800	
<input type="checkbox"/> Silver	\$8,000	\$7,500	<input type="checkbox"/> Non-Profit	\$800	\$700	
<input type="checkbox"/> Bronze	\$6,000	\$5,500	<b>Advertiser Information:</b>			
<b>Ala Carte</b>			<b>Program Ad</b>	<b>Size (W by L)</b>	<b>Price</b>	<b>Exhibitor Discount</b>
<input type="checkbox"/> Scholarship	Call	Call	<input type="checkbox"/> Back Cover	8.5 by 11 Full Bleed	\$800	\$700
<input type="checkbox"/> Lunch	\$5,000	\$4,500	<input type="checkbox"/> Inside Front	8.5 by 11 Full Bleed	\$750	\$650
<input type="checkbox"/> Keynote	\$4,000	\$3,500	<input type="checkbox"/> Inside Back	8.5 by 11 Full Bleed	\$650	\$550
<input type="checkbox"/> Event Bag	\$3,500	\$3,000	<input type="checkbox"/> Full-Page	8.5 by 11 Full Bleed	\$500	\$400
<input type="checkbox"/> Social Board	\$3,000	\$2,500	<input type="checkbox"/> Half-Page	7.5. by 5	\$350	\$250
<input type="checkbox"/> Padfolio	\$2,500	\$2,000	<input type="checkbox"/> Quarter Page	3.75 by 4.75	\$250	\$200
<input type="checkbox"/> Coffee Break	\$1,500	\$1,000	<input type="checkbox"/> Business Card	3.5 by 2	\$150	\$130
<input type="checkbox"/> Lanyard	\$1,500	\$1,000	<b>SPECIAL OPTION</b>			
<input type="checkbox"/> Specialty Item (call)	\$1,500	\$1,000	<input type="checkbox"/> Bag Insert	Printed piece provided by sponsor	\$300	\$200
<input type="checkbox"/> Wellness Session	\$1,500	\$1,000	<b>TOTAL AMOUNT</b>			\$ _____

### Payment Terms

Payment is due **Friday, February 1, 2019**, along with signed agreement. All payments must be in the form of a check or credit card. Failure to receive payment in full by **Friday, February 1, 2019**, will result in cancellation of sponsor agreement.

Check enclosed (*payable to: Swift Solutions - Summit Organizer*)

Charge my:  Visa

MasterCard  AmExpress

Card Number: \_\_\_\_\_

CVV: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**Return completed form via email or mail to:**

Texas Society of Addiction Medicine  
13800 FM 1826 / Austin, TX 78737

**For more information, please contact Dr. Daniel Crowe or Deb Swift at 512.451.8700 or email [debswift@swift-solutions.org](mailto:debswift@swift-solutions.org)**